



**Save the Date**  
**Thursday, Sept. 17**  
 11:30am-1:00pm  
 At SwitchGear Brewing Company, Elkhart Lake  
**\$15 - Lunch Included**  
 Please RSVP to [chamber@elkhartlake.com](mailto:chamber@elkhartlake.com)  
 OR REGISTER ONLINE AT  
<https://www.elkhartlakechamber.com/lunch-learn>

**How to Target Anyone, Anywhere at Anytime**  
 A deep dive into digital advertising  
 Joe Mathes - Wisconsin Media Group

Joe Mathes from Wisconsin Media Group will provide a sweeping presentation on the digital advertising tactics available to small and medium sized businesses. This session will review traditional digital tactics such as search engine marketing, search engine optimization, targeted display and email. Joe will also dig into and discuss the latest, cutting-edge "creepy-cool" tactics such as IP targeting, DID LookBack and Device ID Address Match.

Of course a presentation on digital advertising would be incomplete without a segment on measuring effectiveness. Joe will share actual local case studies and how to get the most out of Google Analytics and other metrics.

A lifelong veteran of the newspaper industry, Joe Mathes founded Delta Digital Strategies (DDS), a local, full-stack digital advertising agency in 2017. In less than three years, DDS has grown to nearly 100 clients in five states.




44 D Gottfried St., Elkhart Lake, WI 53020

**NOW OPEN!**



**Always find SOMETHING UNIQUE**





- Up-Cycled Furniture
- Home Decor
- Antiques
- Unique Gifts

- Jewelry
- Syrup & Honey
- Annie Sloan & General Finishes Paint

**PAINTING CLASSES STARTING IN FALL**

Downtown Plymouth • 220 E Mill St. • 920-400-1057  
[overeasyflipping.com](http://overeasyflipping.com)



**Pavers help spread the love through Fresh Meals on Wheels**

Fresh Meals On Wheels is paving a path of love one brick at a time.

Fresh Meals On Wheels of Sheboygan County, Inc. (FMOW) is laying the groundwork for another 50 years of serving Sheboygan County families with the sale of commemorative bricks that will create a walkway through the FMOW property, and eventually form the framework for a universally designed garden behind the building.

The Oasis Garden will be an idyllic spot at FMOW, designed to protect the critical waterway just west of the property - Willow Creek - while serving as a destination that sparks memories for seniors while growing healthy foods that will be incorporated into client meals. The Oasis will be a warm, welcoming place where those with Alzheimer's disease and other intellectual and/or physical challenges (and their families and caregivers) can relax and enjoy nature in a non-judgmental, stress-free setting.

Bricks are available in two sizes and the donor determines the inscription - such as in honor or memory of a loved one, or to celebrate a milestone or special event. Donors may also choose one of 20 clip art options such as a flag, flower, or religious symbol. Proceeds will help FMOW continue to provide the caring and love our senior, disabled and homebound neighbors need as they age safely in place.

To order a brick or meals, please visit [www.freshmealsonwheels.org](http://www.freshmealsonwheels.org) or call 920-451-7011.

**About Fresh Meals On Wheels**

For 50 years, FMOW has provided tasty, nutritious, home-delivered meals to Sheboygan County's senior, disabled, and homebound residents. Since 2012, meals have been made in FMOW's Christopher Family Kitchen using fresh, local ingredients from the FMOW gardens, or donated by local farmers and gardeners. During the COVID-19 pandemic, FMOW has gone to no-contact, weekly meal delivery. Volunteer Caring Callers regularly check in with clients by phone, providing peace of mind for clients and their families.

Fresh Meals On Wheels of Sheboygan County has no waiting list or income restrictions. For more information, call 920-451-7011 or visit [www.freshmealsonwheels.org](http://www.freshmealsonwheels.org).



**PLYMOUTH FURNITURE**

[PlymouthFurnitureWI.com](http://PlymouthFurnitureWI.com)

**175 Sofas/Love Seats**  
ON DISPLAY FROM **\$295**



**190 Recliners**  
ON DISPLAY FROM **\$188**



**15 Lift Chairs**  
ON DISPLAY FROM **\$599**



**30 Bedroom Sets and Bunk Beds**



**50 TV Stands**  
ON DISPLAY FROM **\$133**



**40 Mattress Styles**  
ON DISPLAY FROM **\$99 - \$199**  
TWIN MATTRESS    QUEEN MATTRESS



**PLYMOUTH FURNITURE CLEARANCE**

NEXT TO PLYMOUTH FURNITURE  
 Open Mon.-Fri. 9-8 • Sat. 9-5 • Sun. 11-4  
**Fairfield Plaza • 2133 Eastern Ave. • Plymouth**

**25 Dining Sets**  
ON DISPLAY FROM **\$239**



**YOUR LAKE LIVING CONNECTION!**  
 Best Properties In The Best Locations

**Chris Krieg**  
 Senior Executive Associate  
 Elkhart Lake Resident  
 President's Circle Member  
 11 years of Client Satisfaction per Milwaukee Magazine 5 Star Award

**the Krieg CONNECTION**





414-840-8486 • [ckrieg@firstweber.com](mailto:ckrieg@firstweber.com) • [chriskrieg.firstweber.com](http://chriskrieg.firstweber.com)

**LIKE NEW LAKE VIEW CONDO**






284 S Lake St 1-201 Elkhart Lake  
 Siebken's Resort 2 BR, 2 BA Condo and unit with huge lake facing balcony. Walkable to Elkhart Lake, resorts, bars and restaurants. Never been in the rental pool but can use as a rental. Birds eye view of the Vintage sports car outdoor concourse!  
**\$399,000, MLS# 1673680**

**LITTLE ELKHART LAKE**

**SOLD IN 1 WEEK!** 10735 Birch Point Dr., Thira  
 Private point overlooking conserved treed land and an island filled with evergreens and birds! Glistening water views from every window, home situated on a broad point with 450 ft of frontage jutting out into Little Elkhart Lake! Beautifully remodeled from top to bottom with new opened kitchen and bath. Relax or explore - it is all here! 4 BR, 3.5 BA, \$519,000, MLS# 1093328

**QUIT QUI OC LOT ON CUL DU SAC**

1729 St Andrews Ct., Elkhart Lake  
 Build your dream home on a beautiful partially wooded lot in rolling terrain overlooking beautiful golf course greens of Quit Qui Oc! Walk to golf, lakes, village shops and restaurants. Near America's National Park of speed. Flat map and soils report available. \$140,000, MLS# 1655110

**SMART INVESTMENT DOWNTOWN Elkhart Lake!**



Fun tavern w/delicious food, this business is all set up & ready for a new owner! Call now & be a part of this wonderful, exciting & growing community! CALL NOW & make a deal!

**I have BUYERS looking for CONDOS & HOMES in Elkhart Lake and also LAKEFRONT PROPERTY.**

**Please give me a call or message me for a quick discreet sale!**

**SOLD!**



**SOLD!**



**ACCEPTED OFFER!**





**JUDITH SALZWEDEL**  
 SALZWEDEL WOODS & WATER  
 920-918-5449  
[judithsalzwedel@vicvill.com](mailto:judithsalzwedel@vicvill.com)  
[salzwedelwoods&water.com](http://salzwedelwoods&water.com)  
 114 South East St, Elkhart Lake, WI 53020



**PLYMOUTH ARTS CENTER**

Presenting Sponsor



520 E. Mill Street, Plymouth  
[www.plymoutharts.org](http://www.plymoutharts.org)  
 920.892.8409

**Dimension & Translucency in Encaustic & Cold Wax**

Opening Reception in Gallery 110 North:  
**FRIDAY, August 14, 2020—5pm to 7pm**  
 Demos by various artists during the reception.

Exhibit on Display through Oct. 2, 2020

**FREE Admission**

**ARTISTS**

Kendra Bulgrin  
 Ginnie Cappaert  
 Bob Fesser  
 Jessie Fritsch  
 Peg Haubert  
 Micki High  
 Mel Kolstad  
 Lisa Larson Lee  
 Randy Lee  
 Cindy Lesperance  
 John Lockwood  
 Terri Lockwood  
 Denise Presnell  
 Sarah Rehmer  
 Karen Robison  
 Gina Studelska  
 Mary Ellen Sisulak  
 Tracy Thomas