LUNCH AND LEARN

Save the Date

Thursday, Sept. 17

11:30am-1:00pm

At SwitchGear Brewing Company, Elkhart Lake

$15 - Lunch Included

Please RSVP to chamber@elkhartlake.com

OR REGISTER ONLINE AT

https://www.elkhartlakechamber.com/lunch-learn

How to Target Anyone, Anywhere at Anytime

A deep dive into digital advertising

Joe Mathes - Wisconsin Media Group

Joe Mathes from Wisconsin Media Group will provide a sweeping presentation on the digital advertising tactics available to small and medium sized businesses.

This session will review traditional digital tactics such as search engine marketing, search engine optimization, targeted display and email. Joe will also dig into and discuss the latest, cutting-edge "creepy-cool" tactics such as IP targeting, DID LookBack and Device ID Address Match.

Of course a presentation on digital advertising would be incomplete without a segment on measuring effectiveness. Joe will share actual local case studies and how to get the most out of Google Analytics and other metrics.

A lifelong veteran of the newspaper industry, Joe Mathes founded Delta Digital Strategies (DDS), a local, full-stack digital advertising agency in 2017. In less than three years, DDS has grown to nearly 100 clients in five states.

WISCONSIN'S Elkhart Lake Chamber of Commerce

WISCONSIN MEDIA GROUP

44 D Gottfried St., Elkhart Lake, WI 53020

YOUR LAKE LIVING CONNECTION!

Best Properties In The Best Locations

Chris Krieg
Senior Executive Associate
Elkhart Lake Resident
President's Circle Member
11 years of Client Satisfaction per Milwaukee Magazine 5 Star Award

the Krieg CONNECTION

FirstWeber Realtors

414-840-8486 • ckrieg@firstweber.com • chriskrieg.firstweber.com

LIKE NEW LAKE VIEW CONDO

284 S Lake St 1-201
Elkhart Lake

Siebkens Resort 2 BR, 2 BA Condo end unit with huge lake facing balcony. Walkable to Elkhart Lake, resorts, bars and restaurants. Never been in the rental pool but can use as a rental. Birds eye view of the Vintage sports car outdoor concourse! $399,000. MLS# 1673680

LITTLE ELKHART LAKE

SOLD IN 1 WEEK!

N7388 Birch Point Dr., Rhine

Private point overlooking conserved treed land and an island filled with evergreens and birds! Glistening water views from every window, home situated on a broad point with 450 ft of frontage jutting out into Little Elkhart Lake! Beautifully remodeled from top to bottom with new opened kitchen and baths. Relax or explore - it is all here! 4 BR, 3.5 BA. $519,000. MLS# 1693328

QUIT QUI OC LOT ON CUL DU SAC

LT29 St Andrews Ct., Elkhart Lake:

Build your dream home on a beautiful partially wooded lot in rolling terrain overlooking beautiful golf course greens of Quit Qui Oc! Walk to golf, lakes, village shops and restaurants. Near America's National Park of speed. Plat map and soils report available. $149,000. MLS# 1685110

NOW OPEN!

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- Up-Cycled Furniture
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SMART INVESTMENT DOWNTOWN Elkhart Lake!

Fun tavern w/delicious food, this business is all set up & ready for a new owner! Call now & be a part of this wonderful, exciting & growing community! CALL NOW & make a deal!

I have BUYERS looking for CONDOS & HOMES in Elkhart Lake and also LAKEFRONT PROPERTY. Please give me a call or message me for a quick discreet sale!

JUDITH SALZWEDEL

SALZWEDEL WOODS & WATER

920-918-5449

judithsalzwedel@vicvill.com

salzwedelwoods&water.com

114 South East St, Elkhart Lake, WI 53020

Pavers help spread the love through Fresh Meals on Wheels

Fresh Meals On Wheels is paving a path of love one brick at a time.

Fresh Meals On Wheels of Sheboygan County, Inc. (FMOW) is laying the groundwork for another 50 years of serving Sheboygan County families with the sale of commemorative bricks that will create a walkway through the FMOW property, and eventually form the framework for a universally designed garden behind the building.

The Oasis Garden will be an idyllic spot at FMOW, designed to protect the critical waterway just west of the property – Willow Creek - while serving as a destination that sparks memories for seniors while growing healthy foods that will be incorporated into client meals. The Oasis will be a warm, welcoming place where those with Alzheimer's disease and other intellectual and/or physical challenges (and their families and caregivers) can relax and enjoy nature in a non-judgmental, stress-free setting.

Bricks are available in two sizes and the donor determines the inscription – such as in honor or memory of a loved one, or to celebrate a milestone or special event. Donors may also choose one of 20 clip art options such as a flag, flower, or religious symbol. Proceeds will help FMOW continue to provide the caring and love our senior, disabled and homebound neighbors need as they age safely in place.

To order a brick or meals, please visit www.freshmealsonwheels.org or call 920-451-7011.

About Fresh Meals On Wheels

For 50 years, FMOW has provided tasty, nutritious, home-delivered meals to Sheboygan County's senior, disabled, and homebound residents. Since 2012, meals have been made in FMOW's Christopher Family Kitchen using fresh, local ingredients from the FMOW gardens, or donated by local farmers and gardeners. During the COVID-19 pandemic,FMOW has gone to no-contact, weekly meal delivery. Volunteer Caring Callers regularly check in with clients by phone, providing peace of mind for clients and their families.

Fresh Meals On Wheels of Sheboygan County has no waiting list or income restrictions. For more information, call 920-451-7011 or visit www.freshmealsonwheels.org.

PLYMOUTH FURNITURE

25 Sectionals ON DISPLAY FROM $595

PlymouthFurnitureWI.com

190 Recliners ON DISPLAY FROM $188

175 Sofas/Love Seats ON DISPLAY FROM $295

15 Lift Chairs ON DISPLAY FROM $599

30 Bedroom Sets and Bunk Beds

50 TV Stands ON DISPLAY FROM $133

40 Mattress Styles ON DISPLAY FROM $99 - $199 TWIN MATTRESS – QUEEN MATTRESS

Serta · ASHLEY · TEMPUR-PEDIC · FLEXSTEEL

25 Dining Sets ON DISPLAY FROM $239

PLYMOUTH FURNITURE CLEARANCE

NEXT TO PLYMOUTH FURNITURE

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PLYMOUTH ARTS CENTER

Presenting Sponsor Van Horn

520 E. Mill Street, Plymouth
www.plymoutharts.org
920.892.8409

Dimension & Translucency in Encaustic & Cold Wax

Opening Reception in Gallery 110 North:
FRIDAY, August 14, 2020—5pm to 7pm

Demos by various artists during the reception.

Exhibit on Display through Oct. 2, 2020

FREE Admission

ARTISTS

Kendra Bulgrin
Ginnie Cappaert
Bob Fesser
Jessie Fritsch
Peg Haubert
Micki High
Mel Kolstad
Lisa Larson Lee
Randy Lee
Cindy Lesperance
John Lockwood
Terri Lockwood
Denise Presnell
Sarah Rehmer
Karen Robison
Gina Studelska
Mary Ellen Sisulak
Tracy Thomas